



Introduction of Xiamen Becozy



Who We are

Xiamen Becozy Electronics is a China national Hi-tech company. Since 2013 we have been specialized in development and manufacture of electrical massagers. Our team own more than 16 year experience and focus on product development and technical innovation. Our products are wide for selection, including *neck shoulder massager, back massager, foot massager, leg massager, eye massager, full body massager, massage mattress, massage gun and yoga massager*. We can also tailor to customized requirements.

“Trust, share, win-win” are basic principles for us, building strong ties with our employees, customers, business partners and suppliers.

We have founded the good business relationship with:

- International well-known chain supermarket, such as [Auchan](#), [Electro Depot](#), [Aldi](#), [Birgma](#) etc.
- Directly supply to lots of top Amazon sellers, such as [Naipo](#), [Renpho](#) etc.
- Exclusive supplier to one top direct-marketing company in Europe, [Donnerburg](#).



History of Xiamen Becozy

- new shiatsu neck massager developed in Aug. 2013
- supplied to **Lock & Lock (Korea)** in Sep.2013
- strategic cooperation contract signed with **Donnerburg** in Apr.2014
- supplied to **SKG** rechargeable neck massager in Jul. 2015
- the No. 1 hands-free shiatsu neck massager released in Sep.2016
- supplied to **Aldi** chain stores in Sep.2016
- facility expansion up to 5000 sqm. in Sep.2016
- became a China national hi-tech company in Nov.2016
- our products selected into **Birgma** stores in 2017
- our patented products selected by **Electro Depot** and **Auchan**
- massage gun release to European market in 2019
- smart massage pillow ranked top selling item in **Lotte TV** channel
- Exhibition in Kuala Lumpur Malaysia in Jul.2020
- company re-organized, next 3-year business plan set in Dec.2020
- accomplished half-year goal till June 2021



- Area (appr.5,000m²)
 - Office area: over 800m²
 - Production area: over 4, 000m²
- Employee (109)
 - International Sales Dep.: 4
 - R&D dept.:7 (Industrial designer, construction/software engineer)
 - QC Dept.:5 (online production QC operators excluded)

- Annual Production Capacity (4 production lines)
 - Shiatsu massager: 360, 000pcs
 - Pillow massager: 360, 000pcs
 - Foot massager: 240,000pcs
 - Massage gun: 120,000pcs
 - Full-body massage cushion: 120,000pcs
 - Air compression massager: 72,000pcs



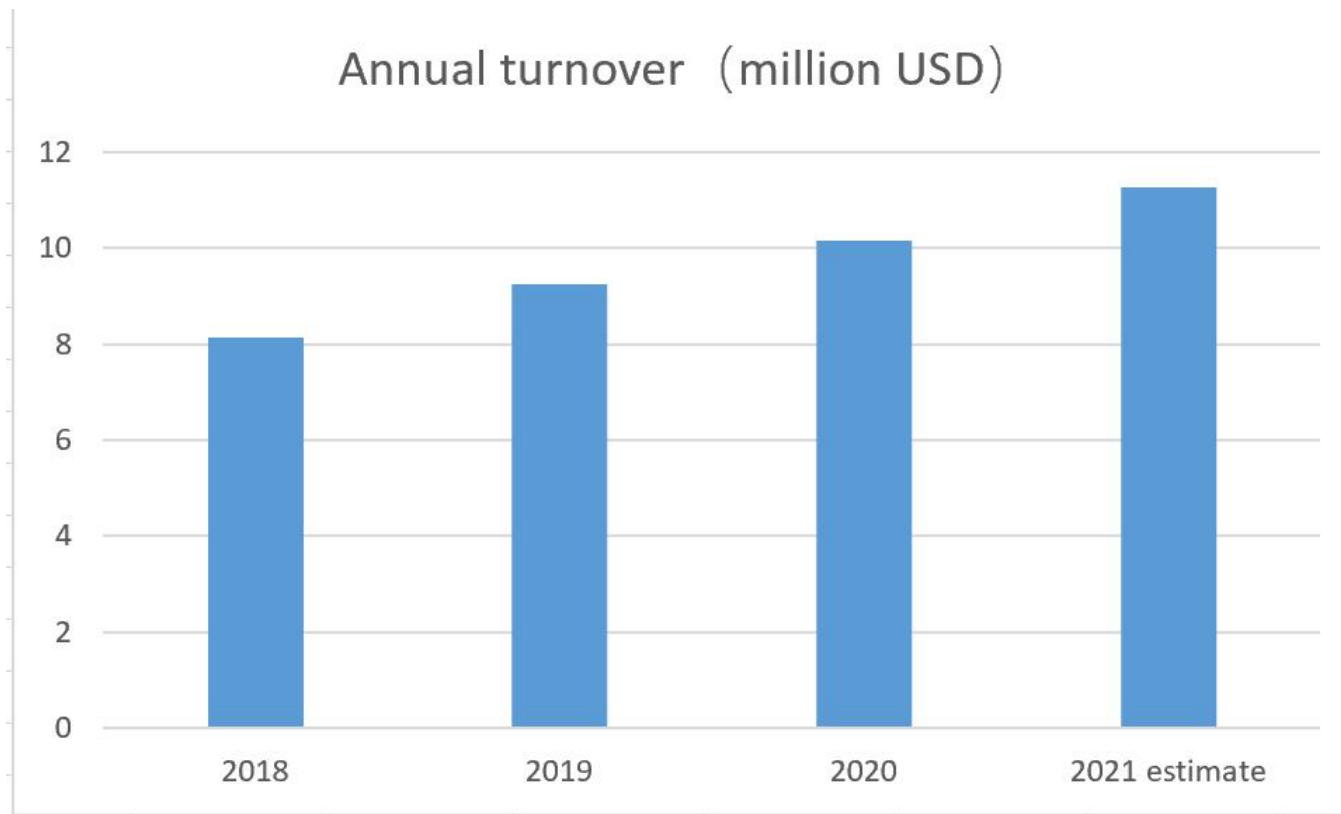
Peak season: from May to Dec.

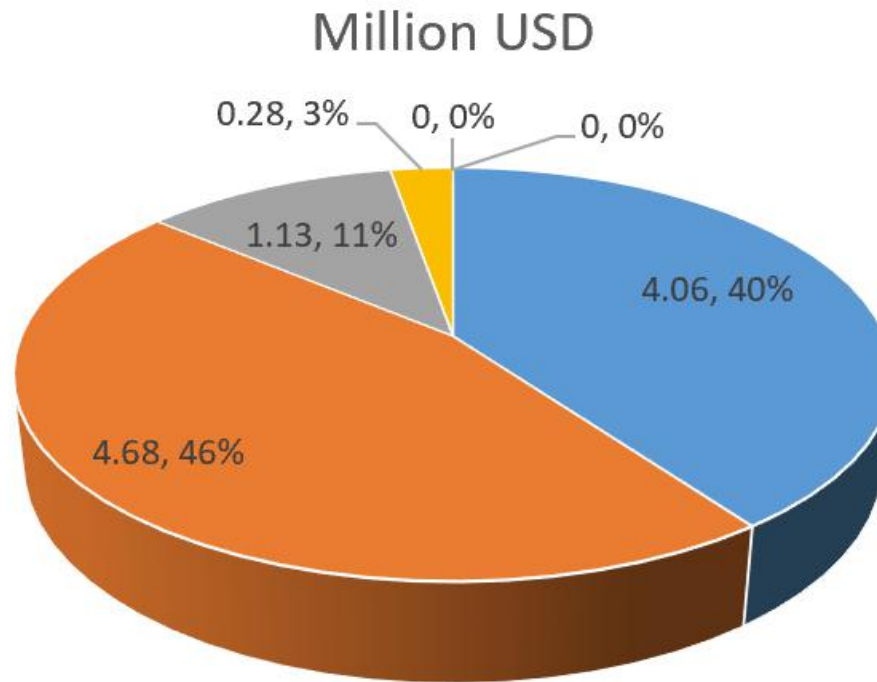
Production capacity: 20*40'HQ per month

Low season: from Jan. to April

Production capacity: 10*40'HQ per month

Annual turnover





■ Asia ■ Europe ■ North America ■ Australia ■ South America ■ Africa

Key partners



Factory building and cargo platform



Reception desk on 4th Floor



Workshop tour

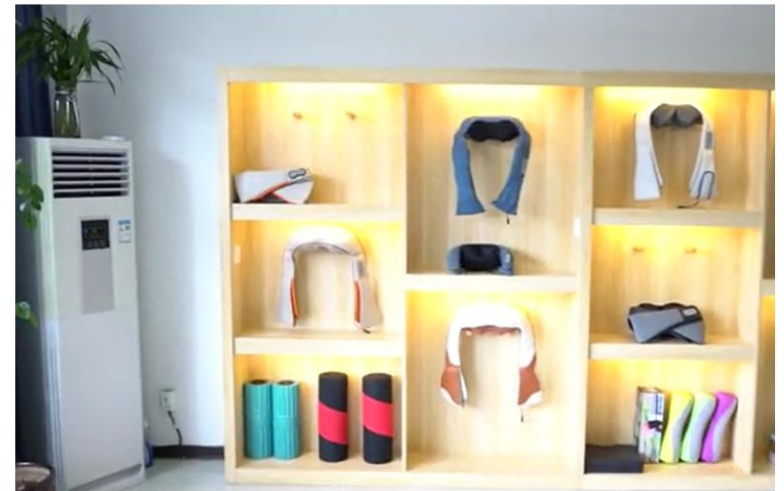
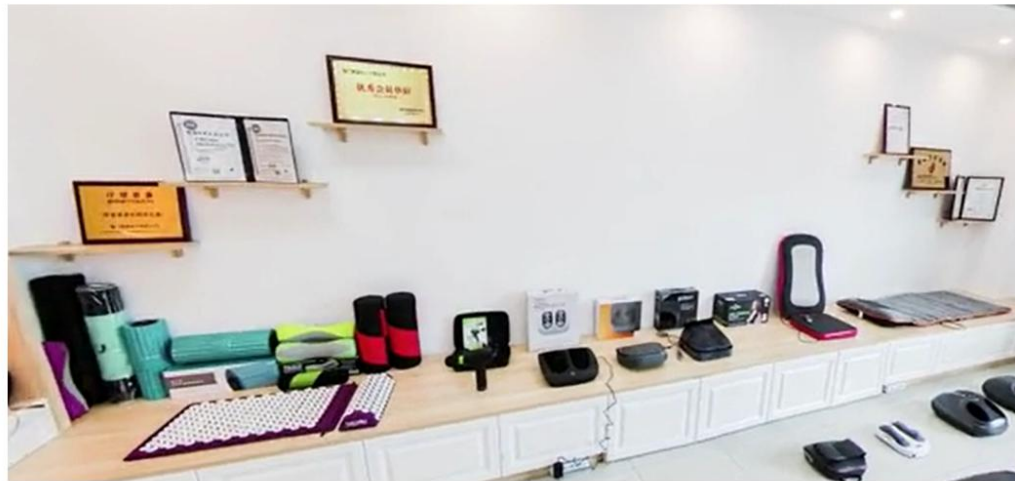


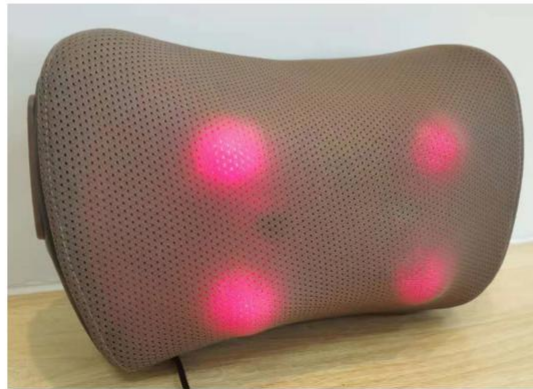
QC test equipments



QC test equipments







Main Product



Main Product



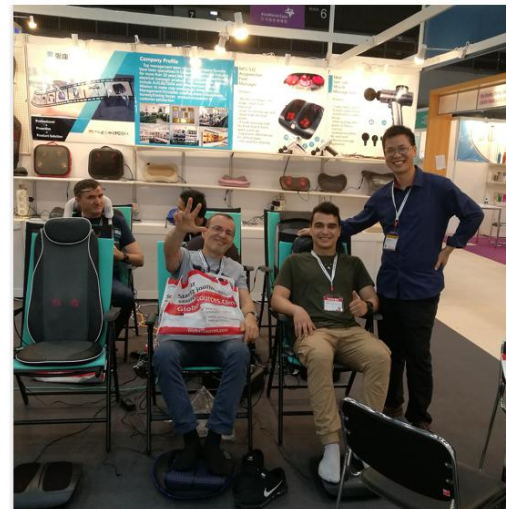
Main Product



R&D Dept.



Our team





Everyone here at Becozy believe in the same values, and adhere to the same principles. We are devoted to providing cozy massagers, helping life become cozy!

Thank you!
www.becozymassager.com